



Course Information					
Code:	FIN56027	Course:	INTERNATIONAL FINANCE		
Coordination Area / Program:	FACULTAD DE CIENCIAS EMPRESARIALES			Mode: <b>Presencial</b>	
Credits: <b>04</b>	Tipo de hora	Presencial	Virtual	H. Totales	Autonomous Learning Hours: <b>128</b>
	H.Teoría	64	0	64	
	H.Práctica	0	0	0	
	H.Laboratorio	0	0	0	
Period: <b>2025-01</b>	Start date and end of period: <b>del 17/03/2025 al 06/07/2025</b>				
Career: <b>ADMINISTRACIÓN Y FINANZAS CORPORATIVAS - ECONOMÍA Y NEGOCIOS INTERNACIONALES</b>					

Course Pre-requisites		
Code	Course - Credits	Career
FC-P-ADM GESTFIN1	GESTIÓN FINANCIERA I	ECO. NEG. INT. - ADM&FINCORP

Course Coordinators			
Surname and First Name	Email	Contact Hour	Contact Site
ALVAREZ MOSQUEIRA, KETTY MARISOL	kalvarez@usil.edu.pe	9:00 a 17:00	campus 1

Instructors
You can check the timetables for each teacher in their INFOSIL in the <b>Classes Development Teachers</b> option <b>Teachers</b> .

Course Overview
International Finance is a subject that belongs to the specialty area, has a theoretical nature and contributes to the development of working capital competence. Recognizes, proposes and evaluates proposals for improvement in the administrative processes of the different areas of the organization, pursuing innovation, working as a team and joining efforts to achieve the organization's objectives. The course includes the development of the following thematic axes: international financial environment, exchange rate and exchange risk management, management of long-term assets and liabilities. The creditable product of the subject is the report and support of an evaluation proposal.

### Competencias Profesionales y/o Generales

Carrera/Programa	Sigla/ Denominación de la competencia	Nivel de la competencia	Aprendizajes esperados
ADMINISTRACIÓN Y FINANZAS CORPORATIVAS	CP2: Acknowledges, proposes and evaluates proposal for improvements in the administrative processes of the different areas of the organization, pursuing innovation, working together as a team and combining efforts to achieve the objectives of the organization.	N1 Describes the processes of the organization and activities related to each of the employees, using management and organizational manuals, in order to have a holistic view of the company.	Applies organizational processes and activities in the management of corporate finances.  Organizes the activities and tools in financial analysis.
		N2 Organizes the processes and activities by using projection and analysis tools aimed to	Evaluates qualitative and quantitative processes and indicators for decision making.

make improvements considering both the internal and external environment.

N3 Evaluates performances, processes and activities in qualitative and quantitative manner, taking into account the internal and external environment and implementing corrective measures.

General Course Result	Unit Result
<p>At the end of the course, the student detects and evaluates the opportunities that companies have when operating in the international context through group application work, using economic and financial concepts and tools, in order to make the best decision, which allows establishing the greater contribution to the value of the organization, evaluating and managing the risks assumed.</p>	<p>1. Analyzes the international currency, fixed income and equities markets, evaluating and interpreting the causes and consequences of the recent crisis in international financial markets and the impact on the company and the country.</p>
	<p>2. Analyzes the international monetary system and the existing exchange rate regimes and makes financial risk analysis in an environment of financial globalization. Learn how to apply strategies to hedge risk with financial derivatives.</p>
	<p>3. Understand the most important criteria for long term asset-liability management in the international context, analyzing the motivations of foreign direct investment, the country risk and the impact in capital structure decisions.</p>

Development of activities		
<p><b>Unit Result 1:</b> <i>Analyzes the international currency, fixed income and equities markets, evaluating and interpreting the causes and consequences of the recent crisis in international financial markets and the impact on the company and the country.</i></p>		
<p><b>Session 1:</b> <i>Analyzes the international currency, fixed income and equities markets, evaluating and interpreting the causes and consequences of the recent crisis in international financial markets and the impact on the company and the country.</i></p>		<p>Semana 1 a 5</p>
Learning Activities	Contents	Evidence
<p>- The development of international finance is explained. - The main concepts are presented. Students will have the opportunity to express their ideas in dialogue with the teacher. Read the relevant literature - week 1 - It is described the process by which the exchange rate is determined in Peru (dirty float regime) - It is explained the development of the crisis, highlighting the causes and the measures adopted by the countries to overcome them. Read the relevant literature - week 2. - It</p>	<p>1.1. Definition of International Finance • Basic concepts of Economy and Finance. • Commercial banking, investment banking and new market developments due to technological progress. - Bibliography week 1. • Relationship among interest rate, inflation and Exchange rate: the Peruvian experience • Analysis of the international financial situation. • Evaluation of the last financial crisis: housing crisis in the United States and debt crisis in Europe. - Bibliography week 2. • Evaluation</p>	<p>Discussion forums Reading Control.No. 1 Qualified practice No. 1.</p>

<p>is presented the development of the international crisis and the main problems generated in the markets - Evaluates the main measures of monetary and fiscal policy taken by the countries - The students have the opportunity to express their ideas in a dialog with the professor - Read the relevant literature - week 3. - Explain the effects in world growth and in the value of the main currencies as the consequence of the measures taken due to the crisis - Explain the effects in Peru's growth and the monetary and fiscal measures taken by Peru - Read the relevant literature – week 4. - It is presented the Balance of Payments and it is examined the components of the Current Account and the Financial Account. - Statistics of Balance of Payments are revised to evaluate the evolution in the last years. - It is offered the opportunity to the students to exchange their ideas with the professor. - It is explained the development of the Foreign Exchange Markets. - It is provided a detailed explanation of foreign exchange transactions. - Read the relevant literature - week 5.</p>	<p>of the main economic and financial measures implemented by the countries as a consequence of the crisis generated by the pandemic • Effects on the world financial markets of the measures taken to face the pandemic. - Bibliography - week 3. • Effects on the world financial markets of the measures taken to face the pandemic (continued) • Effects in Peru due to the measures taken to face the crisis: transmission mechanisms - Current situation of our country in the Latin American and World context. - Bibliography - week 4. • Balance of Payments • Basic concepts of: Current Account Balance and Financial Account • Balance of payments in Peru: recent developments • International financial markets: Foreign Exchange Markets. - Bibliography - week 5.</p>	
<p><b>Unit Result 2:</b> <i>Analyzes the international monetary system and the existing exchange rate regimes and makes financial risk analysis in an environment of financial globalization. Learn how to apply strategies to hedge risk with financial derivatives.</i></p>		
<p><b>Session 2:</b> <i>Analyzes the international monetary system and the existing exchange rate regimes and makes financial risk analysis in an environment of financial globalization. Learn how to apply strategies to hedge risk with financial derivatives.</i></p>		<p>Semana 6 a 10</p>
<p><b>Learning Activities</b></p>	<p><b>Contents</b></p>	<p><b>Evidence</b></p>
<p>- It is presented to the students the options that countries and enterprises have to get resources with fixed income instruments. - The student will received detailed explanation of the options that the companies have to get financing in the Equity financial markets. The main characteristics of MILA are explained and the advantages generated by the creation of this market - It is explained in theoretical – practical way, the different options for countries to determine the best exchange rate regime for their needs. Read the relevant literature - week 6. - It is explained to the student the different Exchange rate regimes adopted in Peru in the last years. - It is explained in theoretical – practical way, the relationship among interest rate and inflation with the exchange rate. Read the relevant literature - week 7. - It is</p>	<p>• Fixed income markets. • Equity markets. • Latin American Integrated Market • International Monetary Systems. Exchange rate regimes. - Bibliography week 6. • Fixed vs. Floating Exchange rates. • The Peruvian experience. DETERMINATION OF EXCHANGE RATES • Purchasing power parity (PPP). - Bibliography week 7. EXCHANGE RATE RISK MANAGEMENT • Integrated risk management. • Exchange rate risk management. - Bibliography week 8. FINANCIAL DERIVATIVES: • Uses: as a hedge and to speculate. • Operations in OTC and organized markets. • Forward Contracts. • Future contracts. • Current situation in Peru. Usage of forwards. - Bibliography week 9. - Development of exercises. SWAPS Y OPTIONS AS ALTERNATIVE TO HEDGE. • Currency Swaps. • Options call y</p>	<p>Discussion forums Reading Control.No. 2 Qualified practice N°2 Reading Control.No. 3</p>

<p>explained in a theoretical-practical way, the effect of currency variability on the economic agents. - It is explained, in detail, the exchange rate risks and how to manage it. Read the relevant literature - week 8. - Students will understand how derivatives can be used in companies, advantages and disadvantages of these instruments. - Students will learn different options available in the market. - It will be explained the evolution of the Forward market in our country. Read the relevant literature – week 9. - It is explained in a theoretical-practical way, the different types of hedge operations: swaps y options. - It will be explained the basic characteristics of swaps. - Students will learn in a practical way, the possibilities to use options to hedge Exchange rate risks. Read the relevant literature - week 10.</p>	<p>put. Advantages and disadvantages. - Bibliography week 10. - Problem set - Homework.</p>	
<p><b>Unit Result 3:</b> <i>Understand the most important criteria for long term asset-liability management in the international context, analyzing the motivations of foreign direct investment, the country risk and the impact in capital structure decisions.</i></p>		
<p><b>Session 3:</b> <i>Understand the most important criteria for long term asset-liability management in the international context, analyzing the motivations of foreign direct investment, the country risk and the impact in capital structure decisions.</i></p>		<p>Semana 11 a 16</p>
<p><b>Learning Activities</b></p>	<p><b>Contents</b></p>	<p><b>Evidence</b></p>
<p>- It is explained in a theoretical-practical way, the advantages and disadvantages and modalities of FDI. - It will be described causes to deicde FDI. - It will be explained to the student how to promote or affect FDI with government measures. Read the relevant literature - week 11. - It is explained in a theoretical-practical way, the credit risk assumed by the investor. - It is presented to the students, new measures, based in market indicators that appear as a result of the crisis and in response to questioning of the rating agencies. Read the relevant literature - week 12. - It is explained in a theoretical-practical way, how to determine Capital structure in companies in emerging markets. * Hand out and presentation of Research Work 2 Read the relevant literature - week 13. - It will be presented to the students the main characteristics of segmented and integrated markets. - It will be provided practical examples of Peruvian cases. - It will be given practical examples to determine the cost of capital of Peruvian companies.</p>	<p>FOREIGN DIRECT INVESTMENT (FDI). • Causes and barriers affecting FDI. • Current situation of the FDI in Peru: Evaluation of measures to promote FDI in our country. - Bibliography week 11. COUNTRY RISK • Credit rating agencies • Alternative measures of country risk: Credit Default Swaps (CDS) and Emerging Market Bond Index (EMBI). • Evolution of Peru's country risk. - Bibliography week 12. STRUCTURE AND COST OF THE INTERNATIONAL CAPITAL • Presentation of Final Research Work 2 - Bibliography week 13. • Cost of Capital in segmented markets vs. Integrated markets CAPM, WACC. • Cost of capital of Peruvian companies: practical cases - Bibliography week 14. Presentation of final works Development of final cases and review of the course. - Bibliography of week 15. Final exam Preparation for the final exam Final review of the topics.</p>	<p>Discussion forums Qualified practice N°3 Reading Control.No. 4 Final practice Final exam (creditable product)</p>

Read the relevant literature - week 14. Support of group work Develop exercises Reading the bibliography corresponding to week 15 Development of the final exam Review the contents of the course Review of final topics		
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<b>Methodology</b>
The course will be developed based on the following methodologies: Aprendizaje basado en problemas , Aprendizaje colaborativo , Aprendizaje participativo , Aula Invertida , Método investigativo , The course will be developed based on the following methodologies: Problem-based learning, Collaborative learning, Participatory learning, Flipped Classroom, Active method, - The methodology of this course is active as it requires the student to join each class and participate, which will not only benefit them personally but will enrich the entire class and their group. of work. An inductive and deductive methodology will also be used. The teacher will guide his teaching in such a way that students can understand the concepts in a clear and obvious way, or in a sequential and logical way.

<b>Assessment System</b>				
Each of the items of the evaluation scheme and the final grade of the course are rounded to whole numbers. The final grade of the course is the weighted average of the corresponding items: permanent evaluation, partial exam and final exam.				
The averages calculated components of the item 'Permanent Evaluation' will keep your calculation with 2 decimals.				
Type Evaluation	%Weighing	Observation	Week Assessment	Rezag.
<b>Evaluación Permanente</b>	<b>70%</b>			
<b>Actividades</b>	<b>20%</b>		Semana 15	No
<b>Foros</b>	<b>10%</b>		Semana 15	No
<b>Promedio de Prácticas</b>	<b>70%</b>			
<b>Prom. Prác.</b>	<b>60%</b>			
Práctica 1			Semana 5	No
Práctica 2			Semana 9	No
Práctica 3			Semana 13	No
<b>Práctica 4</b>	<b>40%</b>		Semana 15	No
<b>Evaluación Final</b>	<b>30%</b>		Semana 16	No

<b>Attendance Policy</b>	
<b>Total Percentage Absences Permitted</b>	30%
Class attendance is mandatory. The student who reaches or exceeds the limit of thirty percent (30%) of absences in the course, defined by the total of effective hours, will be disqualified from taking the final evaluation, corresponding to said evaluation with a grade of zero (0).	
In hybrid classrooms, only synchronous virtual participation (via zoom) is allowed, up to a maximum of 50% of the total course.	

<b>Basic Required Reading</b>
[1] Madura, Jeff. (2021). <i>International financial management</i> /. (13th ed.). Cengage Learning,. Biblioteca virtual

[2] Eun, Cheol (2014). <i>International Financial Management</i> /. McGraw-Hill US Higher Ed USE Legacy,. Biblioteca virtual
[3] CFA Institute. (2018). <i>CFA program curriculum 2019 : level I</i> . CFA Institute,. Biblioteca virtual

<b>References Supplementary</b>
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[1] Hull, John, (2014). <i>Introducción a los mercados de futuros y opciones</i> /. (8a ed.). Pearson Educación,. Biblioteca virtual
[2] Tong, Jesús (2003). <i>Evaluación de inversiones en mercados emergentes</i> /. Universidad del Pacífico,. Biblioteca virtual

<b>Prepared by:</b>	<b>Approved by:</b>	<b>Validated by:</b>
ALVAREZ MOSQUEIRA, KETTY MARISOL / ALVAREZ MOSQUEIRA, KETTY MARISOL /	ALDERETE VELITA, JOEL JOAB	Office of Curriculum Development
Date: 12/02/2025	Date: 18/02/2025	Date: